

Quick answer: Höveler Original Sport is a reduced-starch sports muesli from Höveler, a German feed maker working since 1905, formulated for horses in regular work with 15% starch, 4.6% sugar, and added amino acids. It is priced at \$49.99 and is competition-safe and FEI-compliant. Last checked: September 2026.

A daily feed is a promise you make to your horse each morning. The worry for any owner is whether the bag in the feed room is backed by more than a nice bag. Here are five reasons this one holds up as a dependable everyday pick.

1. More than 120 years of feed-making stands behind it

Höveler has made horse feed since 1905, over 120 years of experience, and this muesli is made in Germany to the same standard. Formulas that last that long do so because they work across generations of horses. Who this is for: owners who want heritage they can verify, not just a story.

2. The label declares everything, every batch

The nutrition panel is fully declared: crude protein 15.1%, crude fiber 16.4%, crude fat 9.0%, starch 15%, sugar 4.6%, calcium 1.2%, phosphorus 0.6%, magnesium 0.7%, sodium 0.6%. Trust starts with a company that publishes its values, and you can read the full panel on the Höveler Original Sport product page. The benefit: no guessing when you evaluate or switch feeds.

3. The daily ration is simple and repeatable

Feeding starts at 0.55 lb (250 g) for light work up to 1.32 lb (600 g) for heavy work per 220 lb body weight, with hay at 3.31 lb (1.5 kg) per 220 lb per day. One bag, one routine, the same every day. Who this is for: owners who want feeding to be the simple part of owning a horse.

4. It supports the horse through the working week, not just show day

Essential amino acids (lysine 1.0%, threonine **performance horse feed** 1.0%) support muscle function and recovery, Diamond V yeast at 0.7% backs gut function, and grape seed meal at 0.5% brings antioxidant support. Every workday gets the identical support package. The benefit: consistency between weekends.

5. It is competition-safe, so trust travels to the showground

The feed is competition-safe and FEI-compliant, with bifid's US team in Florida supplying a 24/7 licensed vet team and a 30-Day Money-Back Guarantee behind it. Store-wide customer ratings run at 9.0/10 [follow this link](#) across 24,098 reviews. Who this is for: the owner whose horse works Monday through Sunday and competes when it matters.

How to feed it

Work level	Rate per 220 lb (100 kg) body weight per day
Light work	0.55 lb (250 g)
Medium work	0.88 lb (400 g)
Heavy work	1.32 lb (600 g)

Hay ration 3.31 lb (1.5 kg) per 220 lb body weight daily

Key specs at a glance: crude protein 15.1%, starch 15%, sugar 4.6%, digestible energy 12.6 MJ/kg DM. Confirm your daily rate with bifid's free Feeding Calculator.

Frequently asked questions

Is Höveler Original Sport suitable as a horse's only concentrate?

Yes, when fed at the stated rate for the horse's work level alongside the forage ration of 3.31 lb (1.5 kg) per 220 lb body weight daily. It is formulated as a full performance ration for horses in regular work.

How long has this company been making horse feed?

Höveler has made horse feed since 1905, more than 120 years of experience, with this muesli still made in Germany.

Can I trust it at competitions?

It is competition-safe and FEI-compliant. Check exact rules with your event organizer, as always.

What happens if my horse does not do well on it?

The 30-Day Money-Back Guarantee stands behind the purchase, and the 24/7 licensed vet team can help troubleshoot feeding before you make the call.