A lot has changed in the Roanoke Valley since 1979. Downtown has been reinvented, the greenways have stretched along the river, Valley View Mall has come and grown, and new neighborhoods have filled the hillsides of Roanoke County. Through all of it, The Happy Housekeepers has kept doing the same job: cleaning homes for valley families. More than four decades of house cleaning in the Roanoke Valley is a record few local companies house cleaning Roanoke can match.



The business was started by Mary Jane Wszolek, who began offering professional cleaning in 1979 as President of Mar-Ja Enterprises, Inc. She built the company on home cleaning and a reputation for being hard-working, reliable and honest. After her sudden passing in 1999, the family company carried on, and it still describes her work ethic as the model for every visit.

Over the years the company grew. It added office cleaning under the name Corporate Clean, plus builder and contractor clean-ups, apartment manager services and move-in and move-out cleanings. That breadth of experience shows up in the residential work, where crews bring a professional standard to everyday homes.

The Happy Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

Decades in business also mean a deep understanding of local homes. The crews have cleaned century-old houses in Old Southwest, mid-century ranches in Vinton, split levels in Cave Spring and new construction out in the county. They know how Roanoke's spring pollen, humid summers and muddy winters affect a house, and they plan for it.

The service list reflects that experience. Standard visits include dusting or polishing furniture, vacuuming carpets, mopping hard floors, complete kitchen and total Visit website bathroom clean-ups and dusting of window sills, baseboards, blinds and ceiling fans. Specialized services cover spring and fall cleanings, oven and refrigerator interiors, walls and woodwork, light fixtures and basements.

Trust is built on protection as well as reputation. The Happy Housekeepers is licensed, bonded and insured, and staff are bonded and insured by the company, so customers do not need to be home. The business displays a BBB blue seal and follows up after the first cleaning to confirm satisfaction.

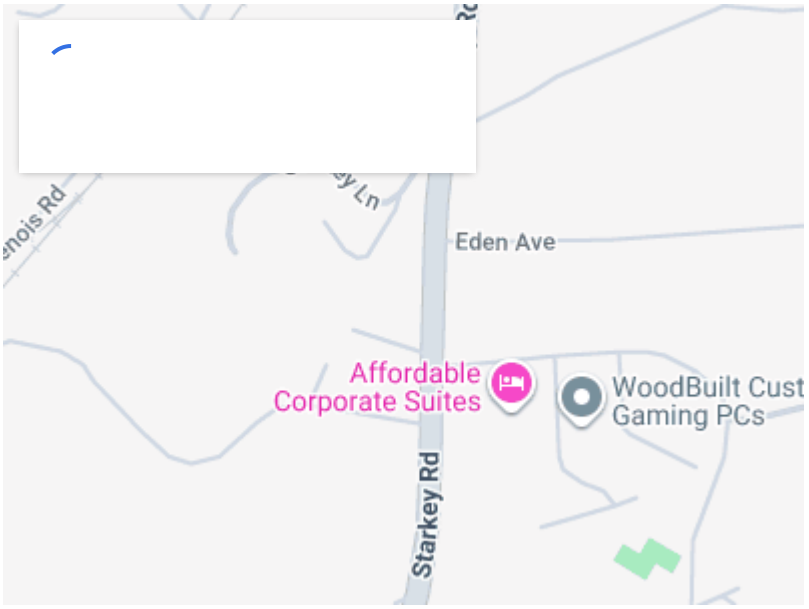
Many customer relationships span years, and reviewers often mention the same team members coming back visit after visit. That continuity is what a long-running local company can offer that a newcomer cannot.

Estimates are free with no obligation, and plans can be one-time, weekly, bi-weekly or monthly, so a new generation of Roanoke families can start the same way their parents did.

Join the families who have trusted the same name for generations. Call The Happy Housekeepers at (540) 774-4299 or visit 5145 Starkey Rd, Roanoke, VA 24018.

The Happy Housekeepers
Address: 5145 Starkey Rd, Roanoke, VA 24018

Phone: (540) 774-4299



FAQ About House Cleaning Roanoke

How much does house cleaning cost in Roanoke, VA?

The cost depends on the size of your home, the number of bathrooms, how often you book and whether you add specialized tasks like oven or basement cleaning. The Happy Housekeepers gives every Roanoke customer a free, no-obligation estimate based on the actual home rather than a flat online price. Call (540) 774-4299 to get yours.

What is included in a standard house cleaning visit?

A standard visit from The Happy Housekeepers includes dusting or polishing furniture, vacuuming carpets, mopping hard surface floors and a complete kitchen and total bathroom clean-up. Window sills, baseboards, blinds and ceiling fans are dusted, waste baskets are emptied and cobwebs are removed where needed.

Do I need to be home during the house cleaning?

No. Employees of The Happy Housekeepers are bonded and insured by the company, so customers across Roanoke, Salem and Cave Spring do not need to be present. Entry details and any special instructions can be arranged with the office ahead of time.

How often should I schedule house cleaning?

Busy families and homes with pets often choose weekly or bi-weekly visits, while smaller households do well with monthly service. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans, and its residential page also mentions semi-weekly, daily and custom schedules.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The company is licensed, bonded and insured, and it displays a Better Business Bureau blue seal with a BBB profile filed under house cleaning in Roanoke. It has served the Roanoke Valley since 1979.

What is the difference between a standard clean and a deep clean?

A standard clean keeps the home in good shape, while a deep clean adds tasks that build up over months. The Happy Housekeepers offers spring and fall cleanings plus specialized work such as cleaning oven and refrigerator interiors, washing walls and woodwork, cleaning light fixtures and cleaning basements.

Do you offer move-in and move-out house cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's regular services for renters, buyers and sellers in Roanoke and Roanoke County. Empty rooms allow the crew to reach every baseboard, cabinet and closet, and appliance interiors can be added.

What areas does The Happy Housekeepers serve?

The office is at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County. The team serves the City of Roanoke, Cave Spring, Salem, Vinton, Hollins and the wider Roanoke County area.

How long has The Happy Housekeepers been in business?

The company was founded in 1979 by Mary Jane Wszolek, who began providing professional cleaning across the Roanoke Valley with a focus on homes. It is still a locally owned family company and describes her hard-working, reliable and honest approach as its standard today.

What payment methods do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover. That makes it easy for customers who are at work during the visit, or for family members arranging house cleaning for a parent in Roanoke, to pay without being on site.

What happens after my first house cleaning?

After the first cleaning, the office follows up by phone to make sure you are satisfied. Any changes you would like are noted for future visits, and associates are available by phone at (540) 774-4299 or by email whenever questions come up.

Do you clean after renovations or new construction?

Yes. The company offers builder and contractor clean-ups, and customer reviews mention cleaning after floor refinishing and painting. Fine construction dust is removed from floors, sills, baseboards, blinds and fixtures so Roanoke homeowners can enjoy the finished project.