

Quick answer: Höveler Pur.Muskel is a supplementary muesli mixed into a complete ration — 20% raw protein, 15.0% raw fat, and only 5.8% starch, so a western horse gets fuel without the freshness. Competition safe and FEI-compliant, \$52.99 for a 44 lb bag. Last checked: September 2026.

Western riders demand a lot across a weekend: slow collection on Saturday, a full day in the saddle on Sunday, and a horse that comes home level. Pur.Muskel was developed to add muscle-building protein and fat-based energy to a full ration in small daily grams. Nine reasons it fits a western program.

1. 20% raw protein backs the working topline

A western horse carries itself through the loin and hindquarter, and that is muscle. Pur.Muskel supplies 20% raw protein with 160 g/kg digestible crude protein — Muscle Building is its rated Functionality, and it is a supplementary feed mixed into a complete ration.

Who this is for: performance horses that work hard several days a week.

2. Complete amino acids from named protein sources

Lysine 0.85%, methionine 0.25%, methionine plus cysteine 0.5%, and threonine 0.6% — the amino acids working muscle draws on. They come from soy flakes, pea flakes, and sweet lupine flakes, all named on the label.

The benefit: a protein percentage you can actually trace to ingredients.

3. 15.0% raw fat for slow-burn energy

Trail days and long sessions reward fat calories. Pur.Muskel holds 15.0% raw fat with linseed oil in the ingredient list, plus 14.1 MJ/kg digestible energy (11.9 MJ metabolizable).

Who this is for: horses asked to work for hours at a stretch, not in short bursts.

4. 5.8% starch and 4.1% sugar for a level head

A hot horse is no fun on a 30-minute lope. Starch sits at 5.8% and sugar at 4.1% — a profile designed for metabolically sensitive breeds, and one reason the mix is easy on the digestive system.

The benefit: fuel that does not wind up the horse you ride.

5. No added vitamins or minerals — easy to slot into a ration

Pur.Muskel contains no added vitamins or minerals and is alfalfa-free, so it slots into a custom feeding plan without repeating nutrients your forage and balancer already provide.

Who this is for: owners running a structured ration with a balancer in it.

6. Competition safe and FEI-compliant

If your weekend includes breed shows or rated classes, the feed needs clean papers. Pur.Muskel is competition safe and FEI-compliant, made in Germany by a house that has made horse feed since 1905.

The benefit: one feed from the round pen to the pay window.

7. Grape seed flour and rosehip in the mix

Among the listed ingredients are grape seed flour and rosehip, alongside flaxseed and apple pome — a muesli built to be eaten, not left in the bucket.

Who this is for: picky keepers that sort through powdered supplements.

8. Feeding rates that stay small even in hard work

Even at heavy work the rate is only 0.18–0.22 lb (80–100 g) per 220 lb (100 kg) of body weight daily, because the mix is energy-dense at 14.1 MJ/kg digestible energy.

The benefit: a 44 lb bag stretches across weeks of feeding.

9. Backed by bifid service and a real guarantee

Pur.Muskel rates 4.55 from 2 reviews on the product page. Bifid stands behind the purchase with a 30-Day Money-Back Guarantee and a 24/7 licensed vet team; the store rates 9.0/10 across 24,098 reviews, with the US operation run in Florida. It costs \$52.99 for a 44 lb bag — the product page has the full label.

Who this is for: owners trying a new [feed to build muscle in horses](#) ration who would like the first month covered.

How to feed it

Pur.Muskel is a supplementary feed added to a complete ration — not a complete feed on its own, with forage always in the mix. Rates per 220 lb (100 kg) of body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight
Light work	0.07–0.11 lb (30–50 g)
Medium work	0.11–0.18 lb (50–80 g)
Heavy work	0.18–0.22 lb (80–100 g)

Example: a 1,000 lb horse in medium work gets 50–80 g daily. These are small gram-scale rates — weigh the ration and adjust to condition and training load. The feeding calculator works out the daily amount for your horse.

Key specs at a glance: 44 lb bag, \$52.99, raw protein 20%, raw fat 15.0%, starch 5.8%, sugar 4.1% — a supplementary feed added to a complete ration.

What an owner said

"Noticeable difference in stamina" — Jessica, March 14, 2019. Rated Quality 4, Value 5, and Price 4.

Frequently asked questions

Is Pur.Muskel a good fit for western performance horses?

Yes — it helps support muscle development with 20% raw protein and delivers 14.1 MJ/kg digestible energy from 15.0% raw fat. It is a supplementary feed mixed into a complete ration.

Will it make a western horse hot?

Starch is held at 5.8% and sugar at 4.1%, with energy from fat instead. That profile is formulated for metabolically sensitive breeds and steady temperaments.

Can I show on it?

Yes — Pur.Muskel is competition safe and FEI-compliant. It is German-made with over 120 years of expertise.

Does it contain soy?

Yes — soy flakes are a core protein source, so it is not soy-free. It is alfalfa-free with no added vitamins or minerals.

How much do I feed?

Per 220 lb (100 kg) of body weight: 0.07–0.11 lb (30–50 g) light work, 0.11–0.18 lb (50–80 g) medium work, 0.18–0.22 lb (80–100 g) heavy work. A 1,000 lb horse in medium work gets 50–80 g daily.

What does it cost, and is it guaranteed?

\$52.99 for a 44 lb bag, with bifid's 30-Day Money-Back Guarantee and a 24/7 licensed vet team. The store rates 9.0/10 across 24,098 customer reviews.