

Quick answer: Höveler Western Sport 44 lb bag is a \$37.99, oat-free, low-grain muesli for medium to intensively trained western horses, with 14.0% crude protein, 107 g digestible crude protein per kg, and 28% alfalfa for muscle development. Best for owners who work through a list before they buy. Last checked: September 2026.

Every feed buyer has a mental checklist, and protein lands at the top of it. You want the number on the tag to mean something real, not just a big figure for the shelf. Here are seven boxes Höveler Western Sport ticks, starting with the one that matters most to protein-focused buyers.

1. The protein box: 14.0% crude protein

The headline number is 14.0% crude protein, with 107 g of digestible crude protein per kg behind it. Digestible protein is the figure that matters, because it is what the horse can put to real use. Western Sport pairs both numbers with 28% alfalfa, formulated for muscle development and peak performance.

Who this is for: owners who read the protein line first and want quality behind it.

2. The protein comes from the alfalfa box

Not all protein is created equal, and 28% alfalfa gives Western Sport a forage-based protein foundation rather than a grain-only one. Alfalfa is the first-listed ingredient, ahead of barley flakes, corn flakes, and 3.5% pea flakes.

Who this is for: buyers who want plant-forward protein sources, not a sack of grain dressed up.

3. The energy box: 12.19 MJ digestible energy per kg

Protein builds, energy fuels. Western Sport delivers 12.19 MJ of digestible energy per kg, with 11.21 MJ convertible energy, so the 14.0% protein has fuel to work with in a horse in medium to intensive training.

Who this is for: owners of western horses in honest work who cannot feed on looks alone.

4. The amino-acid box: lysine, threonine, methionine+cysteine

A protein claim means little without the building blocks. Western Sport publishes lysine at 0.58%, threonine at 0.53%, and methionine+cysteine at 0.46%, the three limiting amino acids that decide how well dietary protein gets used.

Who this is for: owners who know that amino acids, not percentages, do the building.

5. The oat-free box

Western Sport is oat-free, which suits oat-sensitive horses, and it keeps starch at 18.30% and sugar at 5.30% in a low-grain, high-energy design. The formula leans on 16.7% crude fiber and inactivated brewer's yeast instead of a bin of oats.

Who this is for: owners whose horses do not agree with oat-heavy rations.

6. The guarantee and support box

The purchase is covered by bifid's 30-Day Money-Back Guarantee, and the 24/7 licensed vet team answers feeding questions any hour. The store rates 9.0/10 across 24,098 reviews, so the checklist box marked "who stands behind this" is ticked in ink.

Who this is for: buyers who want support, not just a bag.

7. The heritage box

Höveler has made horse feed since 1905 — over 120 years of expertise — and Western Sport is made in Germany and shipped through bifid's US operation in Florida. It is also competition-safe and FEI-compliant, so the checklist clears for show horses too.

Who this is for: owners who want German craft, American service, and a feed legal in the show pen.

How to feed it

Daily rate for every 220 lb (100 kg) of body weight:

Work levelDaily rate Light work0.55 lb (250 g) Medium work0.88 lb (400 g) Heavy workNot listed — adjust to your horse's condition and training intensity, always with adequate forage

Key specs at a glance: 14.0% crude protein, 107 g digestible crude protein/kg, 28% alfalfa, 12.19 MJ digestible energy/kg, 18.30% starch, 5.30% sugar, 16.7% crude fiber. Size the ration for your horse at the feeding calculator.

Frequently asked questions

How much protein does Höveler Western Sport contain?

Western Sport contains 14.0% crude protein and 107 g of digestible crude protein per kg. The 28% alfalfa content supports muscle development in medium to intensively trained western horses.

Does the protein come from alfalfa or grain?

Alfalfa leads the ingredient list at 28%, ahead of barley flakes, corn flakes, and 3.5% pea flakes. The published lysine (0.58%), threonine (0.53%), and methionine+cysteine (0.46%) levels complete the protein profile.

Is Western Sport free of oats and soy?

It is oat-free, which fits oat-sensitive horses. It is not soy-free — the <https://sites.google.com/view/soy-free-horse-feed/> formula includes 1.5% soy extraction meal feed.

What does the 44 lb bag cost?

The 44 lb bag costs \$37.99. The purchase is protected by bifid's 30-Day Money-Back Guarantee, and the store rates 9.0/10 across 24,098 reviews.

Is it suitable for show horses?

Yes, it is competition-safe and FEI-compliant. Always confirm class rules with your event organizer.